



**be tire
smart**

**play your
PART**
PRESSURE • ALIGNMENT • ROTATION • TREAD

RMA is sponsoring its 5th annual **National Tire Safety Week** April 23-29, 2006, a nationwide public education initiative to teach consumers to **Be Tire Smart – Play Your PART**. **PART** stands for Pressure, Alignment, Rotation and Tread, the key elements of tire care.

The message to consumers is simple: Check your tire pressure and tread depth once a month. It's easy to do and only takes five minutes. Properly inflated tires are safer, last longer and improve fuel efficiency.

Tire Maintenance Checklist



Pressure

Check tire pressure every month and before long trips.



Alignment

Have your alignment checked periodically to ensure even tire wear.



Rotation

Rotate tires at least every 6,000 to 8,000 miles.



Tread

Insert a penny with Lincoln's head pointed down into the tire tread. If you can see all of Lincoln's head, it's time for a new tire.

To request additional information or schedule an interview, contact Dan Zielinski, RMA, (202) 682-4846.



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